



Colabria® Announces the Enterprise 2.0 Mashup Summit

Colabria® in collaboration with many diverse sponsors announces the Enterprise 2.0 Mashup Summit in San Francisco, California, on Friday, September 28, 2007.

San Francisco, CA (PRWEB) September 17, 2007 -- Colabria® in collaboration with Google, Helix Commerce, IBM, Jackbe, Kapow Technologies, Mashery, Salesforce.com, Skype Journal, Society of Information Management, Strike Iron, The Programmable Web, University of Southern California and others announces the Enterprise 2.0 Mashup Summit on Friday, September 28, 2007 in San Francisco, California, USA.

This open, non-commercial international leadership summit provides deep expertise, open tools and relationships for mastery of enterprise mashups (EMU). It is tuned and optimized for CIOs, business leaders, business users, information strategists, IT architects, programmers, developers and knowledge management professionals. All are welcome.

<http://www.vncluster.com/MUSF.htm>

Enterprise mashups are the future of business computing. They are fundamentally redefining operations, tactics and strategies in the smartest organizations. They provide the capabilities to transform business. Enterprise mashups achieve mastery of information for the knowledge economy.

Enterprise mashups are the fastest growing ecosystem on the Web by far. They are becoming commonplace in top global firms. Enterprise mashups drive improvements in resource utilization, productivity, innovation and sharply improved performance overall. Firms have discovered the spectacular business advantages of transforming from a function and application mentality to an enterprise mashup philosophy.

Enterprise mashups fundamentally expand and redefine the scope, value and importance of information to business, economies and civil society. They contribute to innovation and growth in the world's largest companies.

The Enterprise 2.0 Mashup Summit was conceived and is sponsored by participants only. The venue for this open leadership retreat is the University of California San Francisco spectacular new Mission Bay Campus in San Francisco. It is just minutes from downtown and conveniently accessible from the San Francisco International Airport and Silicon Valley.

The Enterprise 2.0 Mashup Summit sessions are open, low-cost, practical and conversational. Participation is capped to optimize interactions. The EMU Summit is for executives, directors, experts, researchers, scholars, consultants and practitioners having immediate needs for improved performance, growth, greater effectiveness, faster innovation, customer delight and mastery of network-centric enterprise mashups for business.

Pricing and Availability

Registration for the Enterprise 2.0 Mashup Summit is open and available now. All are welcome. The event tuition, the full-day learning experience, meals, refreshments, parking, materials, discounts and registration is \$499.00. Secure, online Website registration in advance required. There is no on-site registration.

Contact

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