



AEI-Brookings Joint Center, in Collaboration with Colabria[®], Announce the Colabria[®] and AEI-Brookings Joint Center Prediction Markets Conference 18 January 2007 in Washington, DC

AEI-Brookings Joint Center, in Collaboration with **Colabria[®]**, announces the AEI-Brookings Joint Center Prediction Markets Conference, on Thursday, 18 January, 2007 at the AEI-Brookings Joint Center Headquarters in Washington, DC USA. This conference is sponsored by the AEI-Brookings Joint Center and the worldwide Prediction Markets Industry Consortium. Also sponsoring are Numeria <http://www.numeria.com/>, NewsFutures <http://us.newsutures.com/> and InTrade <http://www.intrade.com/>.

San Francisco, CA (PRWEB) December 20, 2006 -- AEI-Brookings Joint Center, in collaboration with Colabria, announces the AEI-Brookings Joint Center Prediction Markets Conference, on Thursday, 18 January, 2007 at the AEI-Brookings Joint Center Headquarters in Washington, DC. New ways to share, trade and aggregate information using Internet-based markets are growing rapidly. These powerful knowledge markets help companies, schools, governments and individuals to acquire and master ever-growing bodies of knowledge. These capabilities achieve mastery of collective wisdom with stunning speed and accuracy.

"Market predictions often outperform those of even the best-informed expert." -- James Surowiecki, author, *The Wisdom of Crowds*.

Information markets resolve questions of science, technology, management, strategy, planning and policy far better than experts or management.

Through a ceaseless flurry of self-correcting exchanges and markets, covering everything from politics and business plans to sports and new product features, these potent markets generate new ideas and amass and refine knowledge and collective wisdom with breathtaking speed and uncanny accuracy.

"By gathering collective wisdom, idea markets can improve your forecasting, knowledge management, and decision making." -- Harvard Business Review

Knowledge and prediction markets are becoming commonplace in the smartest firms. Top firms using prediction markets are Google, Yahoo!, Microsoft, Eli Lilly, Abbott Laboratories, HP and Siemens.

Dr. Robert W. Hahn, Executive Director of the AEI-Brookings Joint Center and a Resident Scholar at AEI is the keynote speaker.

The summit sessions are practical and conversational. They are for executives, directors, traders, users and practitioners having immediate needs to apply prediction market mechanisms and master collective wisdom. See Testimonials: <http://www.pmcluster.com/testimonials.htm>

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Pricing and Availability

Registration for the AEI-Brookings Joint Center Prediction Markets Conference is open and available now. Registration includes an invitation to the pre-event reception. All are welcome. The event participant tuition, the full-day conference, luncheon, refreshments and registration is \$299.00 until 31 Dec 2006, \$399.00 after. At this low cost, there are no press passes, student discounts or other mark-downs. Secure online registration in advance required from the conference site.

<http://www.pmcluster.com/IAD.htm>