



Collective Intelligence Conference and Prediction Markets Summit 24 April 2009 in New York City, New York USA

The Prediction Market Clusters in collaboration with NewsFutures, Crowdcast, Consensus Point, Mercury-RAC, the Prediction Markets Industry Association, and many others announces the Collective Intelligence Conference and Prediction Markets Summit 24 April 2009 in New York City, New York USA.

San Francisco, CA (PRWEB) March 29, 2009 -- The Prediction Market Clusters in collaboration with NewsFutures, Crowdcast, Consensus Point, Mercury-RAC, the Prediction Markets Industry Association, and many others announces the Collective Intelligence Conference and Prediction Markets Summit 24 April 2009 in New York City, New York USA.

<http://www.pmcluster.com/NYC09>

The venue is the New York City Seminar and Conference Center in New York City, New York, USA. We are thrilled several key scholars and thought leaders will join your cluster including:

- Thomas W. Malone, Professor of Management, MIT Sloan School of Management
- Robin Hanson, Professor, Economist, Polymath, George Mason University
- George Neumann, George Daly Research Professor of Economics, University of Iowa

New ways to share, trade and aggregate information using Internet-based markets are exploding. These powerful Web 2.0 knowledge markets help companies, schools, governments and individuals to acquire and master ever-growing bodies of knowledge. These prediction market capabilities achieve mastery of collective wisdom with stunning speed, low cost and accuracy.

These new collaborative mechanisms and enterprise social innovations are driving collective intelligence networks. They resolve questions of science, technology, management, strategy, planning and policy far better than experts or management.

"Collective IQ can save us." Douglas Engelbart, co-evolution pioneer and inventor of the computer mouse.

Collective intelligence inhabits the ceaseless flurry of self-correcting social exchanges, value networks and collective markets. They cover everything from politics and business plans to sports and new product features. Enormously potent, these social networks and markets generate new ideas and amass and refine knowledge and collective wisdom with blinding speed, exceptional efficiencies and accuracy.

Collective intelligence networks and knowledge markets are becoming commonplace in the smartest firms. Top firms using prediction markets are GE, Google, Yahoo!, Microsoft, Eli Lilly, Abbott Laboratories, HP and Siemens. Major analysts firms declare them critical to Enterprise 2.0 information and knowledge management portfolios.

The conference sessions are focused, practical and conversational. They are for executives, directors, managers, users and practitioners having immediate needs to apply collective intelligence networks and market mechanisms to advance business outcomes through mastery of collective wisdom.

Pricing and Availability

Registration for the Collective Intelligence Conference is open and available now. All are welcome. The event participant tuition, full-day experience, meals, refreshments, books, and materials is \$399. Secure online event registration in advance required.

About the Prediction Market Clusters

The Prediction Market Clusters, founded in 2004, are the global industry commons and open community for prediction markets and collective intelligence networks worldwide. The open, agnostic network is a focused collaboration of vendors, academia, traders, users, developers, markets, regulators and stakeholders. The goal is to provide awareness, diffusion, adoption and pull-through for enterprise and consumer prediction markets. The Prediction Markets Cluster is the worldwide Next Practices network for collective intelligence networks practices, tools and theories.

About the Collective Intelligence Conference Sponsors

Sponsors of the Collective Intelligence Conference are the world's leading producers of prediction market software, services, exchanges and expertise. They supply continuous innovation in prediction markets and collective intelligence networks for consumers, the enterprise and institutions worldwide. Among these leaders are:

NewsFutures: <http://us.newsfutures.com/>

ConsensusPoint: <http://www.consensuspoint.com/>

Crowdcast: <http://www.crowdcast.com/> (formerly Xpree)

For academic or group discounts and to sponsor the Collective Intelligence Conference, please contact Sarah V. Jones for details.

Contact:

Sarah V. Jones, Event Director

Prediction Market Clusters

17 Junction Lane

South Hamilton, MA 01982

Phone: 978-468-0267

Fax: 206-984-2429

Web: <http://www.pmcluster.com/>