Enterprise Collective Intelligence Summit, 4 June 2010, Seattle, Washington, USA

This breakthrough enterprise 2.0 Summit is for executives, directors, mangers, users and practitioners having immediate needs to apply collective intelligence networks and enterprise prediction markets to advance business outcomes through mastery of collective wisdom.

Seattle, WA (PRWEB) May 13, 2010 -- The Prediction Market Clusters in collaboration with Microsoft Corporation, Aurora WDC, Consensus Point, The Boeing Company, Amazon.com, the Iowa Electronic Markets, the University of Washington and many others announces the Collective Intelligence Summit – Leading Enterprise Prediction Markets on Friday 4 June 2010 in Seattle, Washington, USA.

http://pmclusters.com

"A company that can predict the future is a company that is going to win." -- Bernardo Huberman, PhD, Senior HP Fellow, HP Labs

Learn how social media and prediction markets create fundamentally advancements in collective intelligence. New techniques and technologies are driving decision making, innovation, collaborative forecasting and optimizing knowledge-based business performance. Engage with social media experts to improve practices of innovation leadership, knowledge management (KM) and leading enterprise knowledge ecologies of the future.

"Prediction markets are brutally honest and uncannily accurate." -- Geoffrey Colvin, Fortune Magazine

In 2004 James Surowiecki published his now-famous book, The Wisdom of Crowds: Why the Many Are Smarter Than the Few and How Collective Wisdom Shapes Business, Economies, Societies and Nations. For many this milestone introduced the era of collective intelligence for people, business, institutions, the environment and civil society.

Engage these leaders, executives and practitioners in thoughtful conversations on collective intelligence and prediction markets.

Dennis P. O'Donoghue (Boeing), Richard O. Zerbe, Jr., Ph.D. (UofW), Sharon Chiarella (Amazon), Arik Johnson (Aurora WDC), Dan Robles (Ingenesist), Christel Alvarez (ConsensusPoint), George Neumann (Iowa), Olav Opedal (Microsoft).

Pricing and Availability

Secure, online, low-cost registration for the Collective Intelligence Summit is open and available now. All are welcome. The event participant tuition, including full-day experience, meals, refreshments, Wi-Fi, reception and materials is $99.00. Secure online event check-in and registration in advance required. Contact Jennifer Hulett for sponsorship and generous group, academic, student and media discounts.

About Prediction Market Clusters

The Prediction Market Clusters, founded in 2004, are the global industry commons and open community for prediction markets and collective intelligence networks worldwide. The open, agnostic network is a focused collaboration of vendors, academia, traders, users, developers, markets, regulators and stakeholders. The goal is to provide awareness, diffusion, adoption and pull-through for enterprise, institutional and consumer prediction markets. The Prediction Markets Cluster is the worldwide Next Practices leadership network for collective intelligence networks practices, tools and theories. For more information, please visit the Prediction Markets Cluster.

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