

Prediction Markets Summit - February 3, 2006 - New York City

Colabria® and CommerceNet announce Google, Yahoo!, NewsFutures, InTrade and HedgeStreet to join the Prediction Markets Summit February, 3rd, 2006 in New York City.



“ Prediction markets are brutally honest and uncannily accurate. ”

San Francisco, CA (PRWEB) January 19, 2006 -- Colabria® -- the leading worldwide action/research network of the knowledge economy - announces NewsFutures, InTrade and HedgeStreet. will join Google, Yahoo!, CommerceNet and others for the Prediction Markets Summit, February 3rd, 2006 in New York, New York USA.

<http://www.kmcluster.com/sfo/PM/PM.htm>

"Prediction markets are brutally honest and uncannily accurate." — Geoffrey Colvin - Value Driven – Fortune Magazine.

Thomas W. Malone, Professor of Management, MIT Sloan School, founder MIT Center for Coordination Science, Author, "The Future of Work" is a keynote speaker. Thomas will discuss how Intel uses prediction markets for manufacturing capacity planning.

Emile Servan-Schreiber, CEO of prediction market leader NewsFutures, will describe how Corning uses enterprise prediction markets to forecast demand for liquid crystal displays.

James Surowiecki, author of "The Wisdom of Crowds: Why the Many Are Smarter Than the Few and How Collective Wisdom Shapes Business, Economies, Societies and Nations" is also an event keynote speaker.

Charles Polk, CEO, Common Knowledge Markets, will lead a conversation on Pandemic Flu Prediction Market (PFPP) and the H5N1 Virus Outbreak.

Knowledge and prediction markets are becoming commonplace in the smartest firms. Top firms using prediction markets are Google, Yahoo!, Microsoft, Eli Lilly, Abbott Laboratories, HP, Intel and Siemens.

This event is sponsored by participants and CommerceNet <http://www.commerce.net/>, NewsFutures <http://us.newsfutures.com/>, InTrade <http://www.intrade.com/> and HedgeStreet <http://www.HedgeStreet.com/>.

Prediction market pioneer Yahoo! Research will sponsor a Pre-Summit Reception, February 2nd, 2006 at their offices in Manhattan (for registered participants only).

Summit sessions are practical and conversational. They are for executives, directors and practitioners having immediate, practical needs for improved performance, greater effectiveness, faster innovation, customer delight and satisfaction.

Pricing and Availability

Registration for the Prediction Markets Summit is open and available now. All are welcome. The event tuition, including pre-event reception, the full-day learning experience, meals, refreshments, books, materials, and registration is \$399.00. At this low cost, there are no press passes, student discounts or other mark-downs. Secure online registration in advance required. Visit:

<http://www.kmcluster.com/nyc/PM/PM.htm>

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